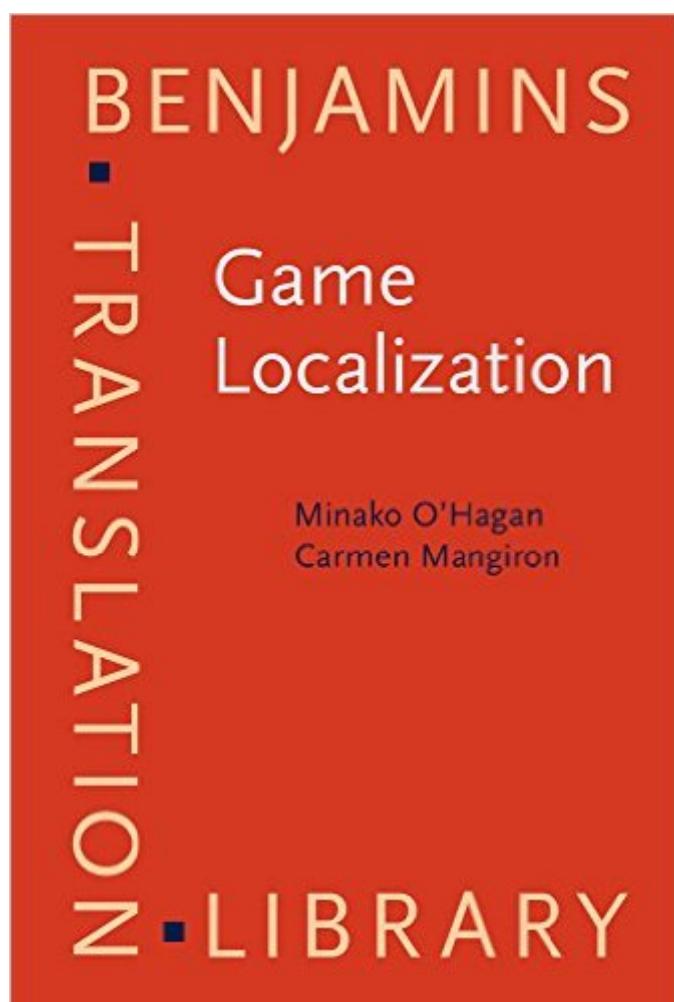


The book was found

Game Localization: Translating For The Global Digital Entertainment Industry (Benjamins Translation Library)



Synopsis

Video games are part of the growing digital entertainment industry for which game localization has become pivotal in serving international markets. As well as addressing the practical needs of the industry to facilitate translator and localizer training, this book seeks to conceptualize game localization in an attempt to locate it in Translation Studies in the context of the technologization of contemporary translation practices. Designed to provide a comprehensive introduction to the topic of game localization the book draws on the literature in Game Studies as well as Translation Studies. The book's readership is intended to be translation scholars, game localization practitioners and those in Game Studies developing research interest in the international dimensions of the digital entertainment industry. The book aims to provide a road map for the dynamic professional practices of game localization and to help readers visualize the expanding role of translation in one of the 21st century's key global industries.

Book Information

Series: Benjamins Translation Library (Book 106)

Paperback: 386 pages

Publisher: John Benjamins Publishing Company (August 29, 2013)

Language: English

ISBN-10: 9027224579

ISBN-13: 978-9027224576

Product Dimensions: 1 x 6.2 x 9.2 inches

Shipping Weight: 1.5 pounds (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 stars (See all reviews) (1 customer review)

Best Sellers Rank: #2,966,349 in Books (See Top 100 in Books) #14 in Books > Computers & Technology > Programming > Software Design, Testing & Engineering > Localization #858 in Books > Reference > Words, Language & Grammar > Translating #8422 in Books > Textbooks > Humanities > Linguistics

Customer Reviews

Very informative read, but skip the e-book if you're considering this. Most of the images used as examples by the book's narrative are stripped out. If you don't mind missing out on visual context whenever the book uses it, and just want the raw text, it's probably okay. The huge reduction in cost might make that pretty compelling, but I personally kept feeling like I was reading an unofficial or draft copy whenever a page with an illustration came along.

[Download to continue reading...](#)

Game Localization: Translating for the global digital entertainment industry (Benjamins Translation Library) Translation-mediated Communication in a Digital World: Facing the Challenges of Globalization and Localization (Topics in Translation) Translating Buddhism from Tibetan: An Introduction to the Tibetan Literary Language and the Translation of Buddhist Texts from Tibetan The Guide to Translation and Localization : Preparing Products for the Global Marketplace Law and Business of the Entertainment Industries, 5th Edition (Law & Business of the Entertainment Industries) Enhancing Indoor Localization with Proximity Information in WSN: A novel way of enhancing indoor localization in wireless sensor networks Localization in Wireless Sensor Network: An enhanced composite approach with mobile beacon shortest path to solve localization problem in wireless sensor network RF-based Indoor Localization in Sensor Networks: Localization Using Signal Fingerprinting Protocol for Wireless Localization Systems: Communications Protocol for RF-based Wireless Indoor Localization Networks The Game Localization Handbook (Charles River Media Game Development) Cryptocurrency: Guide To Digital Currency: Digital Coin Wallets With Bitcoin, Dogecoin, Litecoin, Speedcoin, Feathercoin, Fedoracoin, Infinitecoin, and ... Digital Wallets, Digital Coins Book 1) Entertainment Industry Economics: A Guide for Financial Analysis The Illuminati in Hollywood: Celebrities, Conspiracies, and Secret Societies in Pop Culture and the Entertainment Industry Global Issues Energy Use Macmillan Library (Global Issues - Macmillan Library) Translating God: Hearing God's Voice For Yourself And The World Around You The Environmental Case: Translating Values Into Policy, 2nd ptg Organic Chemistry I as a Second Language: Translating the Basic Concepts Motor Control: Translating Research into Clinical Practice The Balanced Scorecard: Translating Strategy into Action Photos, Video and Music for Seniors with Windows Vista: Learn How to Use the Windows Vista Tools for Digital Photos, Home Videos, Music and Entertainment (Computer Books for Seniors series)

[Dmca](#)